

LEAD WELL

BOOK REVIEW

4th Grade

Bobb Biehl

KEY PRINCIPLE

The fourth grade is the single most shaping year of a human being's existence - under normal circumstances.

APPLICATION

In over 40 years of serving as an executive mentor to hundreds of people, Bobb Biehl noticed a pattern - comfort zones are established at 9 years of age (typically the 4th grade). These comfort zones have a significant influence on our lives.

Becoming aware of these influences can provide strategic insight into what may be driving certain behaviors in you and those you lead. Bobb also shares that when we are fatigued, stressed, overwhelmed it is common to retreat to comfort zones. Not necessarily a bad thing. Yet you do want to be aware of how comfort zones are influencing your life.

An added bonus to this book is discussing ideas and ways you can help 4th graders in this turning point of life. They are able to begin to concentrate and think critically while also being young enough that they are not 'too cool' to allow outside influences to shape them. There are strategic ways you can encourage positive growth at this critical stage in life.

This book covers 10 shaping points that influence comfort zone development. They include: Life Values, Academic Comfort, Workplace Leadership Role, Neighborhood Role, Community Commitments, Family Chemistry, Gender Relationships, Competitiveness, Close Friendship Pattern, and Life Orientation.

To order this book or watch more in-depth training on this topic go to www.Bobbbiehl.com