

LEAD WELL

BOOK REVIEW

Dare to Lead

Brene' Brown

KEY PRINCIPLE

Brave Work. Tough Conversations. Whole Hearts.
We need braver leaders and courageous cultures.

HIGHLIGHTS

Daring is not saying, 'I'm willing to risk failure.'

Daring is saying, 'I know I will eventually fail and I am still all in.'

I've never met a brave person who hasn't known disappointment, failure, or heartbreak.

Leaders must either invest a reasonable amount of time attending to fears and feelings, or squander an unreasonable amount of time trying to manage ineffective and unproductive behavior.

Integrity is choosing courage over comfort. Clear is kind. Unclear is unkind.

In the past, jobs were about muscles, now they're about brains, but in the future they'll be about the heart. -Minouche Shafik, Director London School of Business.

Wholeheartedness about the integration of thinking, feeling, behavior.

Brown goes on to discuss how armored leadership is not daring leadership. Things like perfectionism, hustling for worth, compliance/control, weaponizing fear and uncertainty, rewarding exhaustion as a status symbol, zigzagging and avoiding, and leading from hurt, are areas where daring leadership can come in and make a difference.

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