

LEAD WELL

BOOK REVIEW

Energy Bus

Jon Gordon

KEY PRINCIPLE

Approaching life and work with positive, forward-thinking mindset, turns negative energy into positive achievements.

APPLICATION

Gordon shares details of 10 simple rules to follow to fuel your life, work, and team with positive energy. The book has wonderful stories and applications to help you apply each rule.

You're the director of your bus.

Desire, vision, and focus move your bus in the right direction.

Fuel your Ride with positive energy.

Invite people on your bus and share your vision for the road ahead.

Don't waste your energy on those who don't get on your bus.

Post a sign that says NO ENERGY VAMPIRES allowed on your bus.

Enthusiasm attracts more passengers and energizes them during the ride.

Love your passengers.

Drive with purpose.

Have fun and enjoy the ride.

Kathy Crockett
+ CO