

LEAD WELL

BOOK REVIEW

The Carpenter

Jon Gordon

KEY PRINCIPLE

You cannot be a craftsman if you do not put love into the work you do.

HIGHLIGHTS

What does it look like when you are at your healthiest, strongest and best?

A carpenter builds things - a craftsman creates a work of art. It's more than just building something. Must have the right attitude and approach to life and work.

When you see the good, look for the good, and expect the good, you find the good and the good finds you.

Gordon encourages readers to feed yourself with the words and encouragement needed to keep moving forward. Things like, I trust God's plan for my life, I will choose faith over fear, every day I am getting healthier, stronger, better.

Love the struggle because it makes you appreciate your accomplishments. Love the challenges because they make you stronger. Love competition because it makes you better. Love negative people because they make you positive. Love fear because it makes you courageous.

Care about the work you do. Surround yourself with people who care. Show your team you care about them. Build a team that cares for one another. Together show your customers you care about them.

Don't just focus on building your business. Focus on using your business to love, care, and build others up. If you do this, your business will build and multiply exponentially. You are not a true success unless you are helping others be successful. Success is meant to be shared.

Kathy Crockett
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