

LEAD WELL

BOOK REVIEW

The Shark and the Goldfish

Jon Gordon

KEY PRINCIPLE

There are positive ways to thrive during the waves of change.

HIGHLIGHTS

Ride the waves of change.

You have more control than you think you do.

Focus on the opportunity not the challenge.

You are not a victim you are a hero in your own inspirational story.

Your belief must be greater than the chorus of negativity.

Positive fish find more food.

Trust in the ocean of abundance and expect success.

Faith in a positive future lead to powerful actions today.

There is no substitute for hard work. Be humble and hungry.

Embrace waves of change, ride waves of change, stay positive during change, thrive because of change.

Fear and faith have in common a future that has not happened yet. Fear believes in a negative future. Faith believes in a positive future. Both believe something that hasn't happened yet - choose faith.

Kathy Crockett
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